



WELCOME TO TVR

Whether it's your first visit, or you have been with us on our 28 year journey, we are so looking forward to seeing you and taking care of your hair in 2024.

This season, the team are hair colour obsessed and we want to share our passion with you, so in this edition, we are focused on educating our clients to understand the 'new breed' of colour trends available in our salon.

The hair colour market has evolved, and whilst we love that many TVR clients are happy with classic full-head colour or highlight services, we have enhanced our colour service menu to offer new foiling trends that need a little more time, customisation, and product to achieve results in fewer sessions than traditional foiling offers. We are excited to add this to our new range of 'Bespoke Colour' services, a progression from last season's Balayage and allowing us to be more creative, where the colourist uses a hybrid of colour techniques to give clients the Instagram-ready colour results they want!

To better serve you, we're happy to have upgraded to a smart scale colour bar charging system for weighing your colour formulations across our range of colour services. Using this new technology we measure every gram of your bespoke colour mix, and the details are automatically recorded on your record card. This makes it so simple to show exactly what goes into your hair colour's final charge, in the instances when we need a little more product to take your hair colour from the everyday to the extraordinary.

Take a read through our pricelist and discover details of our latest bonding services, the newest colour technologies, bespoke services and so much more. Enjoy, and we'll see you in the chair!

Love, Kerry and the TVR team x

ASK THE COLOUR SPECIALIST

We answer your most frequently asked colour questions

Q *I love the cool tones on Instagram, but my hair does not stay cool, why?*

A Social media is a fabulous place to explore your future shades. However, watch out for the colour filters applied to some images.

Before setting your heart on 'cool mushroom blonde' think – have you seen this on real hair walking down the street? If the answer is no, it is highly likely the photo has been altered. Cool tones are hard to keep and warmth will start to shine through with time because when you change your natural haircolouring the result reveals a warm undertone.

Warmth is not the enemy. As a child you may remember sunkissed highlights in the summer that suited your skin tones perfectly. For most people, honey, caramel and bronze are far more complimentary and achievable at any age.

LET'S TALK HAIR COLOUR TRENDS

Do you know your shades from your techniques?

BALAYAGE is a French term that translates to "to sweep or to paint."

This isn't a hair colour. It's a freehand technique that produces subtle, natural-looking hair colour – similar to what the sun does on its own, with results mostly on the warmer side.

FOILAYAGE is a balayage technique applied in foils to separate the surrounding hair which creates more extreme contrasts.

Colourists use **OMBRE, ROOT DRAG, COLOUR MELTS** and **BACKCOMBING** techniques to create a seamless transition from one shade to the next down the hair's length. They don't appear on any shade chart, and the combination of colours that can be used is virtually limitless.

BABYLIGHTS are ultra-fine highlights around the hairline. When Babylights are applied evenly throughout the hair, results are natural looking. As soon as this technique is applied to the entire head with a large number of foils "Back to Back" the results are anything but subtle!

*Insider Info:
Balayage is
a **technique**
not a colour!*

Sound confusing? Let us help you...

For clients who want something other than a classic full-head colour or highlights, we use a combination of these techniques, with each colour placement unique to the hair we are working on. In order to cater to your specific needs, we've developed our own 'Bespoke Colour' service menu to tailor techniques to you.

To avoid getting confused with internet research, show us pictures of colours you'd love to wear and we'll decide on the techniques to get you there. This is what we are trained in, so you're in safe hands!

LATEST TECHNOLOGY!

SMART SCALE COLOUR BAR

Every time we mix your custom hair colour, we use a smart scale system that measures every gram and automatically records the formulation precisely on your record card.

When we finish your colour application, the colourist re-weighs the bowls and calculates any residual product, which is automatically adjusted on your record card, making our applications even more precise and personal to you. Plus, there's the added benefit of protecting the environment by reducing the waste that goes down the sink and into our waterways.

On occasions to create your look, we may need to use more colour than what is automatically included in the colour service price. In this case, you will only be charged for the additional weight in colour you need, not any extra labour costs. This transparent pricing policy is a benefit to customers who want to know exactly what they're paying for.





YOUR BESPOKE COLOUR JOURNEY

Colour Consultation

Your hair's history and condition, as well as your skin tone, lifestyle and the overall look you hope to achieve is discussed. This is the perfect time to share lots of pictures, and tell us everything! Your chosen stylist will then advise on any potential challenges and recommend suitable colour and condition enhancing techniques to ensure your new hair colour will suit both you and the haircut you're wearing. (Free of charge)

Personal Service

Your personal stylist will create your tailored colour journey plan. Helping you to understand how many visits it might take to achieve your new look, how much it will cost and how often your new colour will require maintenance.

Hair and Allergy Testing

We don't allow guess work when it comes to colour. So, we may require you to have a hair-history strand test before colour work begins. You will be required to have an allergy alert skin test before you start your colour journey with us. Our preferred method is a Colourstart patch test. Colourstart details are available at the back of this magazine.

Prestige Colour Brands

When your desired result requires something a bit special, we can rely on the advanced features of our premium hair colour brands. From Ammonia free lamination as an alternative for clients with allergic reactions to oxidative hair colour or PPD, or the exceptional strength and shine offered by lightening agents with built-in bonder, we'll use our technical know-how to produce a bespoke formulation in pastels, natural or vivid shades. Prestige brands add a little extra £'s on our smart scales, but for those who need it, they are a life saver and so worth it.

Top Tip

FIND YOUR 'forever Stylist'

Because the better we know you, the more bespoke, and beautiful your colour becomes.
For the greatest results, please book on application day with the stylist who conducted your complimentary colour consultation.

COLOUR

L'ORÉAL
PROFESSIONNEL

From foil highlights to creative balayage; our team of expert L'Oréal Professional colourists provide a uniquely personal service. With you through every step of your individual colour journey. At The Vanilla Room, each client's hair colour is unique. With this in mind our prices are approximate and may change following your initial consultation and our smart scale colour bar system. *Hair colour prices are non-inclusive of cutting and styling.*

Hi lights and Foiling - from

Hi Lights Partial <i>classic/scattered</i>	42.00
Hi Lights Partial Plus	61.00
Hi Lights Partial scattered and Root regrowth	92.00
Hi Lights T Section <i>classic/scattered</i>	87.50
Hi Lights Half Head <i>classic/scattered</i>	103.00
Hi Lights Full Head <i>classic</i>	128.00
Hi Lights Full Head Plus	152.00
Bespoke Extreme Foiling	185.00

Global Colouring - from

Root Regrowth Tint <i>Permanent colour</i>	60.00
Full Head Tint <i>Permanent colour</i>	88.50
Colour Glossing <i>Long lasting semi-permanent</i>	57.00
Bleach Regrowth and tone	88.00
Bleach Regrowth and tone 6wks +	115.00
Bleach Regrowth and vivids/pastels <i>Semi-permanent</i>	134.00
Bleach Regrowth and Prestige colour	153.00
Toner <i>On day of Bespoke Colour, Foiling or Roots</i>	38.00
Toner Refresh Application	52.00

Prestige Colour - PPD free - from

Prestige Colour Regrowth	83.00
Prestige Colour Full Head	114.00

Top Tip FOR COLOUR 'Style Matters'

If you're drawn to photographs of hair colour on wavy hair but mainly wear your hair straight, you should be aware that hair colour appears extremely different when styled with movement and this may not be suited for the way you wear your everyday hair.

BESPOKE COLOUR @ TVR

Bespoke Colour is our service name for multiple colouring techniques that are required to create the look you want. It is a bespoke and personal application tailored to your hair and style.

An initial consultation visit is required, where your Stylist will create a colour quotation based on the length of time it will take to apply your custom colour techniques on the day, and for any additional stages such as toning, re-bonding, cutting and styling - as required. Our colour consultations are always complimentary.

With Bespoke Colour, you pay for our time and expertise. If your hybrid colour techniques take us a while longer to apply on the day, we won't charge you more than for the time quoted. In addition, our smart scale colour bar system ensures that additional colour product charges are only generated if the amount of colour product required to create your look exceeds the amount automatically included in your Bespoke Colour service price level.

Bespoke Colour can be a journey. The look you want may not be achievable in just one visit, taking time to build up the required level of colour or lift over several applications in order to achieve your colour goal. Your individual colour journey plan will be created by your personal Stylist, helping you to understand the number of visits necessary to achieve your desired look, cost, and frequency of maintenance.

Bespoke 0 from £135.00

Suited to those who are already wearing multiple colouring techniques created at The Vanilla Room and require a maintenance service to bring back the colour to its absolute best.

Bespoke 1 from £163.00

For less is more looks, and subtle results. Ideal for when your current bespoke colour is ready for a refresh. Suited for chin to collar length hair or shoulder length finer hair types.

Bespoke 2 from £191.00

For more concentrated colour and defined placement on medium length and density hair. When your chosen colour requires a bit more colour product and your colourist requires a bit more application time to achieve your hair colour goals.

Bespoke 3 from £247.00

Bespoke Colour techniques on thicker, longer hair, or full-head of 'back to back' babylights for maximum impact. Great colour takes time to achieve and can take multiple stages, so expect to spend several hours with your colourist for a bespoke 3 application. More hair, more time, and more bowls of colour are required to achieve the desired look.

Toners

On day of Bespoke Colour, Foiling or Roots from £38.00

Toner Refresh Application from £52.00

FANCY A COLOUR CHANGE?

Bespoke Colour make over

Requiring a more dramatic colour change? Let us re-invent you! Getting a complete colour makeover involves a one-on-one hair colouring experience with your personal Stylist to completely change your existing hair colour. This includes everything from cutting and styling to previous colour removal to completely transform your look.

Half day from £330

Full day from £570

REBONDING

Protect the hairs integrity during colouring with our range of bonding services.

Olaplex Services

The colour-junkies go to bonder from the legendary range.

Olaplex Ultimate - A full dose in your colour journey wherever you need it or the Olaplex 'standalone super service' or the Olaplex Chelator and treatment duo	41.00
Olaplex - A touch added to your colour mix or the pro only Chelator treatment	27.00

**It is essential that you mention Olaplex and Chelator services when you book as our two-step in-salon service takes additional time - just relax, great hair is worth the wait!*

K18 Biometric Hairscience

Patented K18 is not just a temporary fix – it's the first product to utilise biometrics to re-connect keratin chains broken by chemical services. K18 is progressive and can be maintained and enhanced by using the leave-in peptide mask at home.

K18 Peptide Triple - Pro Chelator plus K18 mist and mask to heal your hair on the day of your colour	27.00
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Absolute Repair Molecular

Replaces 5 key amino acids and rebuilds up to 89% of hairs molecular structure.

Absolute Repair Molecular - Restores original strength and elasticity for instant hair transformation	27.00
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#AbsoluteRepairMolecular



Hair Health Treatments

Combine a concentrate with a booster to personalise our treatments to your unique hair need for instant, long lasting transformation	21.50
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HAIRCARE

Industry leading products are used on your hair in salon, and we also ensure that we provide lots of easy to understand advice, so you can use these products to help replicate your salon look at home.



TEXTURE TRANSFORMATION

FABRIQ

Thick hair that takes too long to style? Weak hair that doesn't seem to grow? Frizz, waves or curls you're not loving? Then Fabriq's reset treatment is perfect for you. In as little as 2 hours you'll get results that last up to four months.



Reset transforms the shape of your hair leaving it smoother, straighter, stronger and easier to manage with a stunning shine.

This bespoke service is priced and tailored to your hairs density, length and natural texture.

	<i>Fine / Medium</i>	<i>Abundant / Dense</i>
Short hair	160.00	180.00
Medium hair	195.00	215.00
Long hair	250.00	290.00

Please allow 2-3+ hours for the service. The use of Sulphate free homecare is essential.

Perming

from 126.00



Capture the hair you have
always dreamed of

ASK THE COLOUR SPECIALIST

We answer your most frequently asked colour questions

Q Will a Texture transformation service affect my hair colour?

A If you are a vivid copper or red or have a build up of dark colour, expect to see a shift in tone and intensity. Therefore Fabriq or any Keratin blow dry type services are best performed just before your next colour visit is due.

You can refresh the colour from 2 days after texture transformation treatments, as long as the hair has been rinsed for 5 mins and shampooed, so we will need to plan for this in your colour booking schedule.

If you are a blonde, it is best to perform lightening services before these treatments, so you fully benefit from their restorative properties and repair any previous damage.

Why not book a complimentary consultation to discuss your Texture transformation options?

With a bit of appointment planning you can have it all - reduced frizz, shine and a great looking hair colour!

More of your colourful questions answered in our social Q&A [f](#) [@](#)



CUTTING AND STYLING

We invest in consistent training and development for our team. This means you can benefit from the most up to date techniques, treatments and products available. A thorough consultation starts your visit, and you can be sure that our professional advice and service will be tailored to your individual needs.

Our price structure reflects the experience and education level of our stylists.

	Art Director	Master Stylist	Creative Stylist	Stylist
Ladies Cut & Style	74.00	68.00	61.00	51.50
Ladies Re-style	86.50	80.50	71.00	60.50
Ladies Wet Cut		54.00	45.50	39.50
Gent's Cut & Style	43.00	41.00	35.50	29.00
Blow Dry	39.00	37.00	34.00	31.50
Hair Up*	53.00	53.00	51.00	51.00
Consultations and fringe trims are complimentary				

* Please arrive with freshly washed, dry hair

ADD+ Blow Dry on hair extensions 17.00

ADD+ Creative techniques on natural hair, pincurls, rollers, heat styling 13.00

ADD+ Creative techniques on hair extensions, pincurls, rollers, heat styling 24.00

Please mention hair extensions when booking and arrive 15 minutes earlier for shampooing.

TEENTVR

Discounted prices for Instaready hair. Exclusive discounts for 13-19 year olds

Girls

Cut & Style	39.00
Cut & Re-Style	45.00
Blow Dry	24.50
Blow Dry & Heat Styling	29.50
Hair Up	40.50
Dry Styling plaits or curls for natural hair*	29.50

** Please arrive with freshly washed, dry hair*

Guys

Cut & Style	23.50
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Colour

15% off all services including natural lights, creative colour, colour tint and Balayage.

To save on your next visit simply ask our helpful reception team to book your appointment with one of our selected TeenTVR Stylists.

Our exclusive TeenTVR discounts are available to 13–19 year olds, Monday to Friday.

Terms & Conditions: Our exclusive TeenTVR discounts are available to 13–19 year olds, Monday to Friday with selected stylists only. Appointments with non TeenTVR stylists are also available Monday to Friday before 5pm, and services will be charged at 15% off the standard salon price list. An Allergy Alert skin test is required prior to any colour service, see website for details. Colour services not available to under 16s. Not to be used in conjunction with any other offer.

TVR KIDS

Hairdressing services for those 12 years and under

Girls

	<i>Creative Stylist</i>	<i>Stylist</i>
Cut	22.50	17.00
Cut & Style	38.00	33.50
Dry Styling plaits or curls for natural hair*	29.00	29.00

** Please arrive with freshly washed, dry hair*

Boys

Wet Cut	23.50	20.00
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Terms & Conditions: TVR kids haircutting prices are available Monday- Friday before 5pm for children aged 12 and under only. TVR kids hairdressing services after 5pm or on Saturdays are charged at the standard salon price.

TAG US IN YOUR SOCIAL MEDIA POSTS

 thevanillaroom

 thevanillaroomhair

 capturehairclinic

TVR TREAT CARD

- **Pick up your card and start collecting points every time you visit the salon!**
- **Leave us a review and earn Treat card points!**
- **Enjoy the rewards!**



Visit The Vanilla Room, we will reward you with our Treat card – giving you exclusive access to discounted or free products/services.

Every time you visit us, you collect points and the more you collect, the greater choice of 'treats' become available.

There are three Treat card ranges: Essential, Discovery and Indulgent.

Essential

Those hair kit everyday must haves, available in salon all year round. Includes shampoo, styling products, in salon treatments and much more.



Discovery

Try a special product or service, your chance to add a new element to your hair care routine.



Indulgent

The ultimate in luxury. Our Indulgent treat range includes hair masques, exquisite serums and pampering styling service treats.



Your stylist will help you select the best home care treat for your hair goals and reward you with a touch of The Vanilla Room experience to use in your home hair care routine.

Get the most out of your Treat card by visiting our website.
Scan the QR code to take you direct to our Treat card page.





CAPTURE MORE HAIR WITH OUR SUBTLE HAIR FILLERS SERVICE

Have you ever desired just a little more from your hair?

A hair filler service is a kind of discreet hair extension, using small amounts of real hair in specific areas to 'fill in' where more density is desired with an end result that is super subtle yet really impactful, so natural no one will guess it's not 100% yours.

We have partnered with Great Lengths the world leader in premium quality, ethically sourced hair enhancement. For hair fillers there is a choice of application methods re-useable tapes which require a maintenance appointment every 6 weeks or individual Keratin bonds which last 3 – 4+ months and will simply grow down with your style, no need to visit us for any maintenance appointments.



Guide price

Keratin bonds, cold fusion application

Tapes

**Hair filler inc
home care**

from 330.00 - 500.00

from 225.00 - 320.00

Hair fillers are a bespoke service, colour matched to you and your hairs density and length. Your quote includes the Great Lengths homecare products to ensure your extensions will be kept at their best.



Great Lengths[®]

HAIR LIKE YOU

LUXURY LENGTH

If your desire is to lengthen your hair, our Great Lengths certified Stylists can create a full head solution perfect for you whatever your vision.

Guide Price

Luxury Lengthening inc home care

Keratin bonds, cold fusion application

from 850.00 - 1125.00

Tapes

from 740.00 - 900.00

This includes initial consultation appointment, application on the day, full kit of Great Lengths homecare products and a check-up appointment 2-3 weeks after application should this be required.

BOOK A FREE CONSULTATION TODAY
CALL 01708 452245

Whatever your hair goal, achieve it with subtle hair fillers or luxury lengthening solutions and Capture the hair you have always dreamed of.

Discover more at

thevanillaroom.co.uk/capture

See our beautiful hair transformations!

@CaptureHairClinic

Other methods of application and brands of hair are available including Micro rings and wefts.

Capture Hair Clinic services provided in private independent hairdressing rooms.



INDEPENDENT ROOMS

A private space for you and your Stylist

Perfect if you'd like a quiet space to work or relax, tucked discreetly away from the buzz of the salon floor.

We understand that not everyone will feel comfortable in a salon environment, and that sometimes you may appreciate a little extra privacy or quiet time.

Upstairs in the salon, each room has its own basin for an exclusive experience. You can choose to have the door open or closed and we even offer silent appointments for those who would prefer not to chat.

Our private rooms are ideal for clients experiencing hair loss or those requiring additional hair from our Capture hair clinic. With services carried out by one Stylist and one assistant, we also cater to women who wear head coverings and require a female only space throughout their appointment.



ENJOY
FREE WI-FI



Available to reserve via 01708 452245

Please mention female exclusivity when booking.

Unfortunately, the rooms cannot be secured for private use via our on-line booking system. Time based booking fees may apply

MEDICAL HAIR LOSS



As a registered My New Hair salon we are here to provide help, advice and support to anyone living with the effects of hair loss.

We have specially trained caring stylists who can help you or your loved one buy, cut and style your wig so it is personalised to your face. We are also here to advise and give you all the support you need with the colour and texture changes that may occur as your natural hair regrows.

Wig customisation. As per quotation.

HAIR COLOUR ALLERGY ALERT TESTING



We test because we care.

At The Vanilla Room, before we colour your hair, you will need to have an Allergy Alert Test. Our preferred method is a Colourstart patch test.

What is Colourstart?

Colourstart is a one-time only patch test you do at home, at your leisure, then share the results with us – giving us complete creative freedom to use any shades and any brand on your visits to us. It is the gold standard of testing for an allergy to PPD which is the ingredient in hair colourants that some people are allergic too.

Using a Colourstart patch test creates you a hair colour passport and for clients who have multiple shades in their hair, it is really the only practical solution to allergy testing for hair colour. To keep the Colourstart passport valid, simply answer some questions prior to every hair colour appointment via the Colourstart app or website. This means no more patch testing visits ever! A one-time purchase for a lifetime of hair colour safety.

Is there an alternative option?

Yes, the 'live' in-salon Allergy Alert Test method, performed every 6 months with each shade needing to be tested at separate visits. For this method, you are required to attend the salon and have a small amount of your chosen shade applied to your forearm, which will be left on for 45 minutes. The downside to this, is that it takes time to do and involves visiting the salon more often.

For more information on Colourstart, just scan this QR code :



Advice: Our advice is free, so please drop in and tell us your hair concerns, we are happy to share our professional knowledge and give you solutions.

Gift Vouchers: Gift vouchers for any value can be purchased from reception, by telephone or online from our website.

I'm Unhappy: We want you to enjoy your experience with us. If you are not completely satisfied with your service, we are happy to work with you until you are. Just give us a call within a week of your visit and we will arrange a time to make you happy.

Cancellations: As a courtesy to other clients, 24 hours notice of cancellation is required. Should you need to change your appointment please let us know as soon as possible so we can offer your booking to others.

Late Arrival: Please arrive promptly for your appointment; we want you to be relaxed for your experience with us. We are sorry, late arrival may result in a reduction of treatment time or change of team member.

Free Roam Salon: Please feel free to change your stylist whenever you wish. We are all part of the same team and hope clients feel comfortable to try other stylists within the salon.

Product Returns: If you change your mind about your purchase, please return the items in unused, unopened packaging to us with the original till receipt within 14 days and we will offer you an exchange or a credit note. This does not affect your usual consumer rights, including your right to claim a refund, replacement, repair and/or compensation where the goods are faulty.

Deposits and time based booking fees: New clients are required to pay a booking fee to secure their appointment. This will be deducted on day of appointment and is refundable when over 48 hours notice of cancellation is given. Booking fees for Independent hairdressing rooms may apply.

Mon 9.30 - 5.30
Tue 9.30 - 9.00
Wed 9.00 - 9.00
Thur 9.00 - 9.00
Fri 9.00 - 5.00
Sat 9.00 - 5.30



The Vanilla Room

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PRICES VALID UNTIL 31ST OCTOBER 2024



thevanillaroom.co.uk

 [thevanillaroom](https://www.facebook.com/thevanillaroom)
 [thevanillaroomhair](https://www.instagram.com/thevanillaroomhair)