



WELCOME TO TVR

Whether it's your first visit, or you have been with us on our 26 year journey, we are so looking forward to seeing you and taking care of your hair in 2022.

This season, the team are hair colour obsessed and we want to share our passion with you, so in this edition, we are focused on educating our clients to understand the 'new breed' of colour trends available in our salon.

The hair colour market has evolved, and whilst we love that many TVR clients are happy with classic full-head colour or highlight services, we have enhanced our colour service menu to offer new foiling trends that need a little more time, customisation, and product to achieve results in fewer sessions than traditional foiling offers. We are excited to add this to our new range of 'Bespoke Colour' services, a progression from last season's Balayage and allowing us to be more creative, where the colourist uses a hybrid of colour techniques to give clients the Instagram-ready colour results they want!

To better serve you, we're happy to have upgraded to a smart scale colour bar charging system for weighing your colour formulations across our range of colour services. Using this new technology we measure every gram of your bespoke colour mix, and the details are automatically recorded on your record card, making it so simple to show exactly what goes into your hair colour's final charge, in the instances when we need a little more product to take your hair colour from the everyday to the extraordinary.

Take a read through our pricelist and discover details of our latest bonding services, the newest colour technologies, bespoke services and so much more. Enjoy, and we'll see you in the chair!

Love, Kerry and the TVR team x

ASK THE COLOUR SPECIALIST

We answer your most frequently asked colour questions

Q I love the cool tones on Instagram, but my hair does not stay cool, why?

Before setting your heart on 'cool mushroom blonde' think – have you seen this on real hair walking down the street? If the answer is no, it is highly likely the photo has been altered. Cool tones are hard to keep and warmth will start to shine through with time because when you change your natural haircolouring the result reveals a warm undertone.

Warmth is not the enemy. As a child you may remember sunkissed highlights in the summer that suited your skin tones perfectly. For most people, honey, caramel and bronze are far more complimentary and achievable at any age.

A Social media is a fabulous place to explore your future shades. However, watch out for the colour filters applied to some images.

LET'S TALK HAIR COLOUR TRENDS

Do you know your shades from your techniques?

BALAYAGE is a French term that translates to "to sweep or to paint." This isn't a hair colour. It's a freehand technique that produces subtle, natural-looking hair colour – similar to what the sun does on its own, with results mostly on the warmer side.

FOILAYAGE is a balayage technique applied in foils to separate the surrounding hair which creates more extreme contrasts.

Colourists use **OMBRE, ROOT DRAG, COLOUR MELTS** and **BACKCOMBING** techniques to create a seamless transition from one shade to the next down the hair's length. They don't appear on any shade chart, and the combination of colours that can be used is virtually limitless.

BABYLIGHTS are ultra-fine highlights around the hairline. When Babylights are applied evenly throughout the hair, results are natural looking. As soon as this technique is applied to the entire head with a large number of foils "Back to Back" the results are anything but subtle!

Insider Info:
Balayage is a technique not a colour!

Sound confusing? Let us help you...

For clients who want something other than a classic full-head colour or highlights, we use a combination of these techniques, with each colour placement unique to the hair we are working on. In order to cater to your specific needs, we've developed our own 'Bespoke Colour' service menu to tailor techniques to you.

To avoid getting confused with internet research, show us pictures of colours you'd love to wear and we'll decide on the techniques to get you there. This is what we are trained in, so you're in safe hands!

LATEST TECHNOLOGY!

SMART SCALE COLOUR BAR

Every time we mix your custom hair colour, we use a smart scale system that measures every gram and automatically records the formulation precisely on your record card.

When we finish your colour application, the colourist re-weighs the bowls and calculates any residual product, which is automatically adjusted on your record card, making our applications even more precise and personal to you. Plus, there's the added benefit of protecting the environment by reducing the waste that goes down the sink and into our waterways.

On occasions to create your look, we may need to use more colour than what is automatically included in the colour service price. In this case, you will only be charged for the additional weight in colour you need, not any extra labour costs. This transparent pricing policy is a benefit to customers who want to know exactly what they're paying for.





YOUR BESPOKE COLOUR JOURNEY

Colour Consultation

Your hair's history and condition, as well as your skin tone, lifestyle and the overall look you hope to achieve is discussed. This is the perfect time to share lots of pictures, and tell us everything! Your chosen stylist will then advise on any potential challenges and recommend suitable colour and condition enhancing techniques to ensure your new hair colour will suit both you and the haircut you're wearing. (Free of charge)

Personal Service

Your personal stylist will create your tailored colour journey plan. Helping you to understand how many visits it might take to achieve your new look, how much it will cost and how often your new colour will require maintenance.

Hair and Allergy Testing

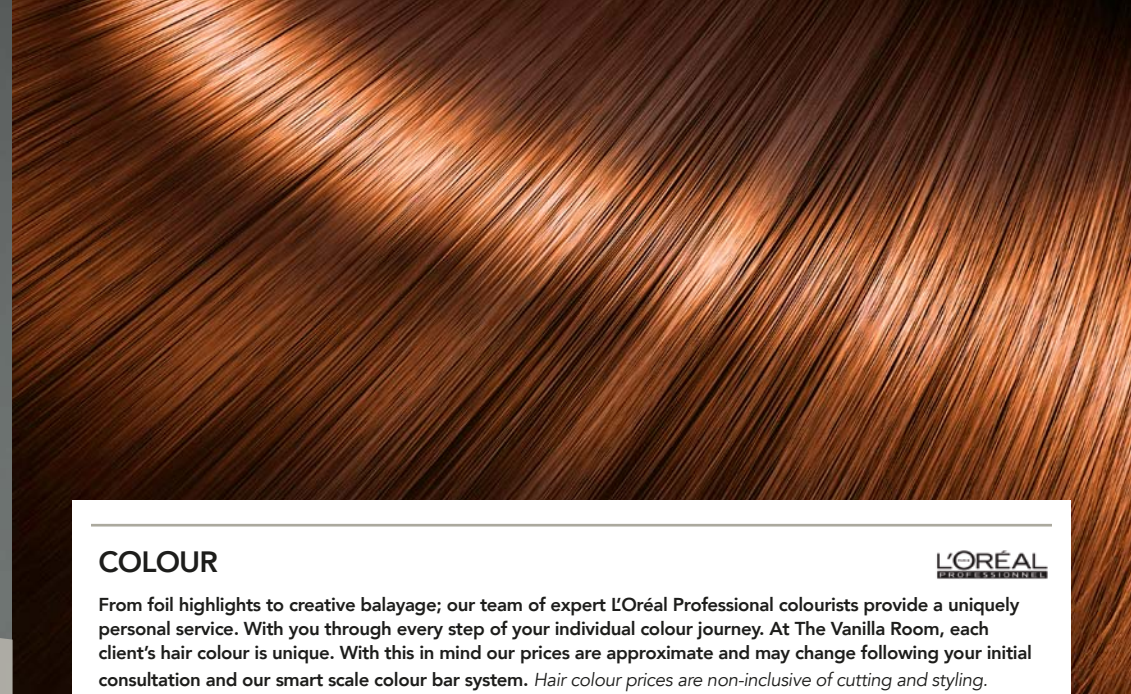
We don't allow guess work when it comes to colour. So, we may require you to have a hair-history strand test before colour work begins. And you will be required to have an anti-allergy skin test at least 48 hours before you start your first colour journey with us. Please visit our website for further details of current procedures.

Prestige Colour Brands

When your desired result requires something a bit special, we can rely on the advanced features of our premium hair colour brands. From Ammonia free lamination as an alternative for clients with allergic reactions to oxidative hair colour or PPD, or the exceptional strength and shine offered by lightening agents with built-in bonder, we'll use our technical know-how to produce a bespoke formulation in pastels, natural or vivid shades. Prestige brands add a little extra £'s on our smart scales, but for those who need it, they are a life saver and so worth it.

Top Tip FIND YOUR 'forever Stylist'

Because the better we know you, the more bespoke, and beautiful your colour becomes. For the greatest results, please book on application day with the stylist who conducted your complimentary colour consultation.



COLOUR

L'ORÉAL
PROFESSIONNEL

From foil highlights to creative balayage; our team of expert L'Oréal Professional colourists provide a uniquely personal service. With you through every step of your individual colour journey. At The Vanilla Room, each client's hair colour is unique. With this in mind our prices are approximate and may change following your initial consultation and our smart scale colour bar system. Hair colour prices are non-inclusive of cutting and styling.

Hi lights and Foiling

Hi Lights Partial <i>classic/scattered</i>	35.00
Hi Lights Partial Plus	52.50
Hi Lights Partial scattered and Root regrowth	79.00
Hi Lights T Section <i>classic/scattered</i>	75.50
Hi Lights Half Head <i>classic/scattered</i>	89.50
Hi Lights Full Head <i>classic</i>	110.00
Hi Lights Full Head Plus	127.50
Bespoke Extreme Foiling	155.00

Global Colouring

Root Regrowth Tint <i>Permanent colour</i>	52.50
Full Head Tint <i>Permanent colour</i>	77.50
Colour Glossing <i>Long lasting semi-permanent</i>	49.00
Bleach Root and Tone	76.00
Bleach Root and Tone (6 weeks+)	95.00
Bleach Root and Vivids/Pastels <i>Semi-permanent</i>	115.00
Bleach Root and Prestige Colour Vivids/Pastels	130.00
Toner <i>On day of Bespoke Colour, Foiling or Roots</i>	32.50
Toner Refresh Application	45.00

Prestige Colour - PPD free

Prestige Colour Regrowth	69.00
Prestige Colour Full Head	94.00

Top Tip FOR COLOUR 'Style Matters'

If you're drawn to photographs of hair colour on wavy hair but mainly wear your hair straight, you should be aware that hair colour appears extremely different when styled with movement and this may not be suited for the way you wear your everyday hair.

BESPOKE COLOUR @ TVR

Bespoke Colour is our service name for multiple colouring techniques that are required to create the look you want. It is a bespoke and personal application tailored to your hair and style.

An initial consultation visit is required, when your Stylist will create a colour quotation based on the length of time it will take to apply your custom colour techniques on the day, and for any additional stages such as toning, re-bonding, cutting and styling - as required.

Your Stylist may need to cut a few strands of your hair and process them to assess the suitability and outcome that can be achieved. You will be contacted to discuss the results, or you can stop by and have a look the day before the service. Our colour consultations are always complimentary.

With Bespoke Colour, you pay for our time and expertise. If your hybrid colour techniques take us a while longer to apply on the day, we won't charge you more than for the time quoted. In addition, our smart scale colour bar system ensures that additional colour product charges are only generated if the amount of colour product required to create your look exceeds the amount automatically included in your Bespoke Colour service price level.

Bespoke Colour can be a journey. The look you want may not be achievable in just one visit, taking time to build up the required level of colour or lift over several applications in order to achieve your colour goal. Your individual colour journey plan will be created by your personal Stylist, helping you to understand the number of visits necessary to achieve your desired look, cost, and frequency of maintenance.

Bespoke 1 from £145.00

For less is more looks, and subtle results. Ideal for when your current bespoke colour is ready for a refresh. Suited for chin to collar length hair or shoulder length finer hair types.

Bespoke 2 from £170.00

For more concentrated colour and defined placement on medium length and density hair. When your chosen colour requires a bit more colour product and your colourist requires a bit more application time to achieve your hair colour goals.

Bespoke 3 from £220.00

Bespoke Colour techniques on thicker, longer hair, or full-head of 'back to back' babylights for maximum impact. Great colour takes time to achieve and can take multiple stages, so expect to spend several hours with your colourist for a bespoke 3 application. More hair, more time, and more bowls of colour are required to achieve the desired look.

Toners

On day of Bespoke Colour, Foiling or Roots from £32.50

Toner Refresh Application from £45.00

FANCY A COLOUR CHANGE?

Bespoke Colour make over

Requiring a more dramatic colour change? Let us re-invent you! Getting a complete colour makeover involves a one-on-one hair colouring experience with your personal Stylist to completely change your existing hair colour. This includes everything from cutting and styling to previous colour removal to completely transform your look.

Half day from £295

Full day from £500

REBONDING

Protect the hairs integrity during colouring with our range of bonding services.

OLAPLEX.

Olaplex Services

The colour-junkies go to bonder from the legendary range.

Olaplex Ultimate - A full dose in your colour journey wherever you need it or the Olaplex 'standalone super service'	39.00
Olaplex - A touch added to your colour mix	24.00
The Plex - A versatile upgrade to your cut or colour service when you want 'The Plex' effect but time is minimal	17.00

**It is essential that you mention Olaplex when you book as our two-step in-salon service takes additional time - just relax, great hair is worth the wait!*

K18 Biometric Hairsience

Patented K18 is not just a temporary fix – it's the first product to utilise biometrics to re-connect keratin chains broken by chemical services. K18 is progressive and can be maintained and enhanced by using the leave-in peptide mask at home.



K18 Peptide Triple - Before lightening, toning and to finish, K18 protection at all stages of lightening services	26.00
K18 Peptide Duo - Mist and mask to heal your hair on the day of your colour	22.00
K18 Peptide Single - Mist or mask. 'The K18 stand-alone treatment'	17.00

Metal Detox

A 3-step professional in-salon service for every colour client, for up to 87% less breakage. Enjoy a colour result that is more vibrant, longer lasting and has incredible shine.	17.00
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Hair Health Treatments

Address your hair's primary concern of Shine, Protection, Nourishment or Strength with our targeted single dose treatments	15.00
Combine a concentrate with a booster to personalise our treatments to your unique hair need for instant, long lasting transformation	20.50

TEXTURISING

Perming from 110.00

Keratin Blow Dry from 170.00

No more torturous styling sessions at home.

A complimentary consultation and booking deposit is required.

HAIRCARE

Industry leading products are used on your hair in salon, and we also ensure that we provide lots of easy to understand advice, so you can use these products to help replicate your salon look at home.



LUXURY LENGTH AND VOLUME

Whatever your hair goal, achieve it with Capture subtle hair fillers and luxury lengthening solutions. Boost thickness, swell density, increase length – feel confident with hair so natural no one will guess it's not 100% yours.

Experts in looking after you

Our stylists are certified by Great Lengths, the world leader in premium quality hair enhancement

Whatever your vision

We expertly blend additional hair, extensions and interlaced hair loss concealment to create a solution perfect for you

Long lasting confidence

Our range of premium, 100% real human, ethically sourced hair will restore your confidence and enhance your natural beauty

**BOOK A FREE CONSULTATION
TODAY - CALL 01708 452245**



Discover more
thevanillaroom.co.uk/capture
See our beautiful
hair transformations
@CaptureHairClinic



MEDICAL HAIR LOSS

As a registered My New Hair salon we are here to provide help, advice and support to anyone living with the effects of hair loss.

We have specially trained caring stylists who can help you or your loved one buy, cut and style your wig so it is personalised to your face.

We are also here to advise and give you all the support you need with the colour and texture changes that may occur as your natural hair regrows.

**Wig customisation.
As per quotation.**



ASK THE COLOUR SPECIALIST

We answer your most frequently asked colour questions

Q Why might I need a toner? And how long will it last?

A All heads of hair are made up of different pigments and individual to the person.

You will need a toner if you are having your hair lightened and your desired colour is not what is being revealed by the lightening process on your hair.

The products used to lighten hair can only lift so much in one visit and in most cases reveal a level of warmth in the hair – this can be enhanced or subdued by your colourist applying the additional process of a high shine, transparent colour which lasts in conjunction with the condition of your hair and washes out over time.

Your colour choice is the deciding factor as to if you need a toner and how often you will need to return for a toner refresh service. Your stylist will advise you.

TONERS

On day of Bespoke Colour, Foiling or Roots **from £32.50**
Toner Refresh Application **from £45.00**

More of your colourful questions answered in our social Q&A [f](#) [@](#)



CUTTING AND STYLING

We invest in consistent training and development for our team. This means you can benefit from the most up to date techniques, treatments and products available. A thorough consultation starts your visit, and you can be sure that our professional advice and service will be tailored to your individual needs.

Our price structure reflects the experience and education level of our stylists.

	Art Director	Master Stylist	Creative Stylist	Stylist
Ladies Cut & Style	67.00	61.00	55.00	47.00
Ladies Re-style	77.00	71.00	63.50	53.50
Ladies Wet Cut		49.00	41.50	36.00
Gent's Cut & Style	39.50	37.50	33.00	26.50
Blow Dry	35.50	33.50	30.50	28.50
Hair Up*	48.00	48.00	46.00	46.00

Consultations and fringe trims are complimentary

* Please arrive with freshly washed, dry hair

ADD+ Blow Dry on hair extensions 15.00

ADD+ Creative techniques on natural hair, pincurls, rollers, heat styling 10.00

ADD+ Creative techniques on hair extensions, pincurls, rollers, heat styling 20.00

Please mention hair extensions when booking and arrive 15 minutes earlier for shampooing.

TVR TREATCARD

Earn points
every time you
spend with us.

**Recommend
a friend
to earn points.**

**Leave us a
review and earn
treatcard points!**

Valid on a range of hair services, homecare products and in salon hair services.
Find out more at thevanillaroom.co.uk/offer/treatcard

INDEPENDENT ROOMS FREE WI-FI

A private room for you and your Stylist

We understand that not everyone will feel comfortable in a salon environment, and that sometimes you may appreciate a little extra social distancing or quiet time. That's why we've created 'Independently Happy' private rooms/pods. Ideal for clients, or family bubble groups*. Perfect if you'd like a quiet space to work, or relax tucked discreetly away from the buzz of the salon floor. Enjoy free WiFi and your own choice of music.

Available to reserve via 01708 452245

*Family bubble groups of no more than 2 and both clients must share one stylist for all hair services

TEENTVR

Discounted prices for Instaready hair. Exclusive discounts for 13-19 year olds

Girls

Cut & Style	34.50
Cut & Re-Style	40.00
Blow Dry	21.50
Blow Dry & Heat Styling	26.00
Hair Up	36.50
Dry Styling plaits or curls for natural hair*	26.50

* Please arrive with freshly washed, dry hair

Guys

Cut & Style	20.50
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Colour

15% off all services including natural lights, creative colour, colour tint and Balayage.

To save on your next visit simply ask our helpful reception team to book your appointment with one of our selected TeenTVR Stylists.

Our exclusive TeenTVR discounts are available to 13-19 year olds, Monday to Friday.

Terms & Conditions: Our exclusive TeenTVR discounts are available to 13-19 year olds, Monday to Friday with selected stylists only. Appointments with non TeenTVR stylists are also available Monday to Friday before 5pm, and services will be charged at 15% off the standard salon price list. Anti-allergy skin test required 48 hours prior to first colour service. Colour services not available to under 16s. Not to be used in conjunction with any other offer.

TVR KIDS

Hairdressing services for those 12 years and under

Girls

	<i>Creative Stylist</i>	<i>Stylist</i>
Cut	19.00	16.00
Cut & Style	34.50	30.00
Dry Styling plaits or curls for natural hair*	27.00	27.00

* Please arrive with freshly washed, dry hair

Boys

Wet Cut	20.50	17.00
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Terms & Conditions: TVR kids haircutting prices are available Monday- Friday before 5pm for children aged 12 and under only. TVR kids hairdressing services after 5pm or on Saturdays are charged at the standard salon price.

TAG US IN YOUR SOCIAL MEDIA POSTS

f [thevanillaroom](https://www.instagram.com/thevanillaroom)

@ [thevanillaroomhair](https://www.instagram.com/thevanillaroomhair)

Advice: Our advice is free, so please drop in and tell us your hair concerns, we are happy to share our professional knowledge and give you solutions.

Gift Vouchers: Gift vouchers for any value can be purchased from reception or by telephone.

I'm Unhappy: We want you to enjoy your experience with us. If you are not completely satisfied with your service, we are happy to work with you until you are. Just give us a call within a week of your visit and we will arrange a time to make you happy.

Cancellations: As a courtesy to other clients, 24 hours notice of cancellation is required. Should you need to change your appointment please let us know as soon as possible so we can offer your booking to others.

Late Arrival: Please arrive promptly for your appointment; we want you to be relaxed for your experience with us. We are sorry, late arrival may result in a reduction of treatment time or change of team member.

Free Roam Salon: Please feel free to change your stylist whenever you wish. We are all part of the same team and hope clients feel comfortable to try other stylists within the salon.



Product Returns: If you change your mind about your purchase, please return the items in unused, unopened packaging to us with the original till receipt within 14 days and we will offer you an exchange or a credit note. This does not affect your usual consumer rights, including your right to claim a refund, replacement, repair and/or compensation where the goods are faulty.

Mon 9.30 - 5.30
Tue 9.30 - 9.00
Wed 9.00 - 9.00
Thur 9.00 - 9.00
Fri 9.00 - 6.00
Sat 9.00 - 5.30

The Vanilla Room

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 thevanillaroomhair



PRICES VALID UNTIL 31ST OCTOBER 2022